

BECOME A

# Vendor



[NAIDC26.COM/VENDORS](https://naidc26.com/vendors)



# NAIDC 2026 Vendor Packages

## GENERAL VENDORS

	PLATINUM	GOLD	SILVER	BRONZE
<b>Fee (USD)</b>	\$ 10,000	\$ 6,500	\$ 4000	\$ 2500
<b>Location</b>	MAIN AREA	MAIN AREA	MAIN AREA	SECONDARY AREA
<b>Stand / Tables</b>	Up to 8 tables + 8 chairs	Up to 6 tables + 6 chairs	Up to 4 tables + 4 chairs	2 tables + 2 chairs
<b>Programme Ad</b>	Full-page colour	Full-page B&W	Colour - half page	B&W - half page
<b>Website Listing</b>	Logo + Link	Logo + Link	Logo + Link	Logo + Link
<b>Social Media Visibility</b>	Dedicated feature post + inclusion in vendor announcements	Included in Gold Vendor carousel post	Included in Silver Vendor carousel post	Included in Bronze Vendor carousel post
<b>Accommodation</b>	1 complimentary room 1 room at 50% off at host hotel	1 complimentary room at host hotel	1 complimentary room at nearest block hotel	N/A
<b>Additional Signage</b>	20' x 12' stand <i>(provided by vendor)</i> 18 x 24" sign <i>(provided by event)</i>	Pop-up Banner <i>(provided by vendor)</i> 18 x 24" sign <i>(provided by event)</i>	N/A	N/A

## HAIR & MAKEUP VENDORS

	PER ARTIST
<b>Fee (USD)</b>	\$ 500
<b>Location</b>	Hair & Makeup Room
<b>Stand / Tables</b>	1 table
<b>Programme Ad</b>	Vendor Listing
<b>Website Listing</b>	Logo + Link
<b>Social Media Visibility</b>	Included in Hair & Makeup carousel post

**Secure your vendor space today at [naidc26.com/vendors](http://naidc26.com/vendors)**

**Please note:** Vendor spaces are assigned on a first come/first served basis.





# Print & Image Asset Requirements

In the interest of fair play and protection of vulnerable persons, all submissions must adhere to the following guidelines:

- Irish Dance schools may include the city or area of their classes but not the exact address or directions
- Advertisers must obtain written permission from the parent or guardian of any minors depicted
- No inappropriate photos
- All content is subject to approval by the IDTANA Executive Board / NAIDC 2026 Committee

## LOGO FOR WEBSITE

**Size:** 1:1 Aspect Ratio

**Resolution:** min. 500px    **File type:** PNG

## SOCIAL MEDIA GRAPHIC

**Resolution:** 300 DPI    **File type:** PNG or MP4

**Grid Graphic:** 1080 x 1350 pixels  
4:5 Aspect Ratio (vertical only)

## PROGRAM ADS

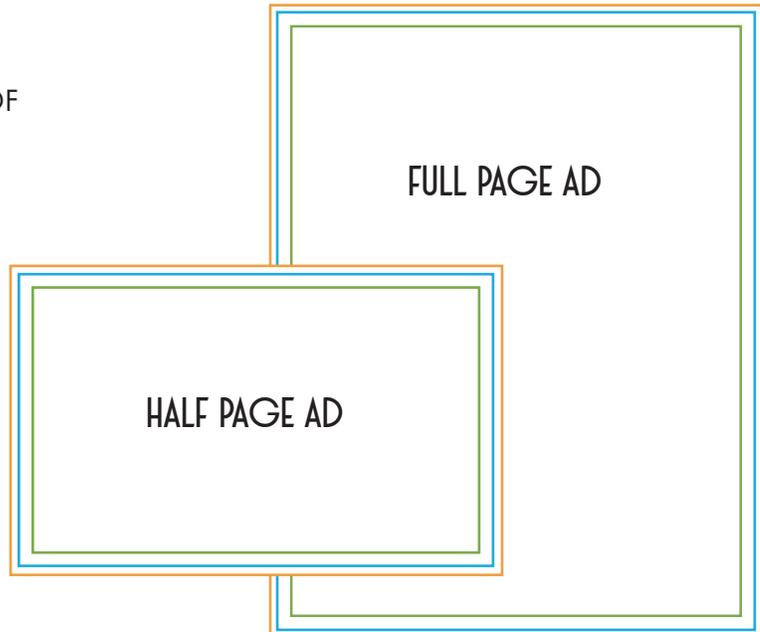
**Resolution:** 300 DPI    **File type:** PNG or PDF

### Full Page

- **Bleed** size: 8.75" × 11.25"
- **Trim** size: 8.5" × 11"
- **Safe** area: 8.0" × 10.5"

### Half Page

- **Bleed** size: 8.75" × 5.75"
- **Trim** size: 8.5" × 5.5"
- **Safe** area: 8.0" × 5.0"



## Optional Design Services

Vendors may work with any designer of their choice when preparing their artwork. All final files must be submitted directly by the Vendor through the designated submission process at the time of purchase. As one of several available options, **Bourdon Creative Inc.** offers an optional service familiar with NAIDC event specifications and formatting requirements.

For details, contact [create@bourdoncreative.com](mailto:create@bourdoncreative.com)

*This service is non-exclusive and completely optional, and vendors are welcome to use their own designers if preferred. Any arrangement for design services is separate from IDTANA and is solely between the vendor and Bourdon Creative Inc.*