



2026 North American Irish Dance
Championships & Conference
THE ROSEN CENTRE | ORLANDO, FLORIDA

NAIDC 2026

Sponsorship Opportunities

[NAIDC26.COM/SPONSORS](https://naidc26.com/sponsors)



NAIDC 2026 Sponsorship & Advertising

Support the 2026 North American Irish Dance Championships and put your business, school, or message in front of one of the largest Irish dance audiences in North America. With over 5,000 dancers competing across six days—not including the thousands of family members, teachers, supporters, and spectators in attendance—NAIDC 2026 offers exceptional visibility both onsite and beyond the venue through expanded FeisTV viewership. Sponsorship and advertising opportunities are a meaningful way to support the dancers, celebrate the Irish dance community, and showcase your brand to a highly engaged audience. *Sponsorship & a-la-carte advertising purchases close June 1, 2026 at 12am PST.*

SPONSORSHIP TIERS

	EMERALD	PLATINUM	GOLD	SILVER	BRONZE	COPPER
Fee (USD)	\$25,000	\$10,000	\$6,000	\$4,000	\$2,500	\$1,000
Logo placement (Event Materials) <i>i.e. Signage outside halls, printed thank you to sponsors signs, etc</i>	Featured <i>includes Teachers' Reception</i>	High visibility	Standard +	Standard	Standard	-----
Website recognition (Link & logo)	Featured	Prominent	Included	Included	Included	-----
Program Ad	2 full page color ads	Full page color ad	Full page color ad	½ page color ad	½ page color ad	-----
Social media features	3 posts	1 post	Included*	Included*	Included*	-----
FeisTV daily showings	22 – 26 /day	16 – 20 /day	11 – 15 /day	8 – 10 /day	5 – 7 /day	4 – 5 /day
Onsite screen exposure	Up to 3 graphics	Up to 2 graphics	1 graphic	1 graphic	1 graphic	1 graphic
Event Announcements (verbal)	Opening & closing ceremonies, start of each day	Opening & closing ceremonies	-----	-----	-----	-----
Pull-up banner (sponsor provided)	2 banners	1 banner	1 banner	-----	-----	-----
Hotel Rooms	2 complimentary rooms at host hotel	1 complimentary room at host hotel + 50% off 1 room at host hotel	1 complimentary room at host hotel	1 complimentary room at the nearest hotel block	-----	-----

*Included = featured in carousel post of that sponsorship level

A-LA-CARTE ADS

MAIN SCREEN	SOCIAL MEDIA	PROGRAM ADS			
1 Main screen ad	Single grid post	½ Page b&w ad	½ Page color ad	Full page b&w ad	Full page color ad
\$200	\$200	\$100	\$150	\$200	\$250



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Print & Image Asset Requirements

In the interest of fair play and protection of vulnerable persons, all submissions must adhere to the following guidelines:

- Irish Dance schools may include the city or area of their classes but not the exact address or directions
- Advertisers must obtain written permission from the parent or guardian of any minors depicted
- No inappropriate photos
- All content is subject to approval by the IDTANA Executive Board / NAIDC 2026 Committee

LOGO FOR WEBSITE

Size: 1:1 Aspect Ratio

Resolution: min. 500px **File type:** PNG

SOCIAL MEDIA GRAPHIC

Resolution: 300 DPI **File type:** PNG or MP4

Grid Graphic: 1080 x 1350 pixels
4:5 Aspect Ratio (vertical only)

PROGRAM ADS

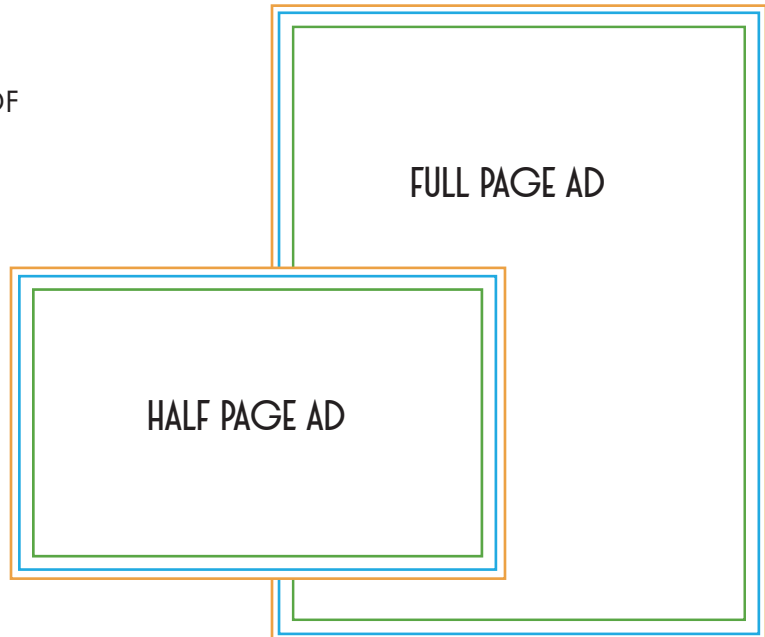
Resolution: 300 DPI **File type:** PNG or PDF

Full Page

- **Bleed** size: 8.75" × 11.25"
- **Trim** size: 8.5" × 11"
- **Safe** area: 8.0" × 10.5"

Half Page

- **Bleed** size: 8.75" × 5.75"
- **Trim** size: 8.5" × 5.5"
- **Safe** area: 8.0" × 5.0"



Optional Design Services

You may work with any designer of your choice when preparing your artwork. All final files must be submitted directly by the Vendor through the designated submission process at the time of purchase. As one of several available options, **Bourdon Creative Inc.** offers an optional service familiar with NAIDC event specifications and formatting requirements.

For details, contact create@bourdoncreative.com

This service is non-exclusive and completely optional, and vendors are welcome to use their own designers if preferred. Any arrangement for design services is separate from IDTANA and is solely between the vendor and Bourdon Creative Inc.